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Injury Prevention Plus Safe Environment for Every Kid (SEEK) Program Wave 7

SEEK 102

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Disclaimer

The views and opinions expressed are those of the authors and do not necessarily represent official policy or position of the Ohio Department of Health (ODH).

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Reminders

- To obtain continuing medical education (CME) credit for this presentation:
  - 2-step process including completion of **Wave 7 Ohio AAP's Injury Prevention + SEEK Program Survey.**
  - An evaluation link will be emailed to you after the presentation.
  - Upon completion of the online evaluation and survey, you will receive an email with a PDF certificate and access to print the certificate.
  - This presentation is approved for one (1) total hour based upon full participation.
- Presentation materials and resources will also be available to attendees through a link provided in the follow-up email.

Disclosure

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- The presenters have considered the **Ohio AAP Speaker Toolkit** standards in preparing this presentation.
- It is their intent to foster respect, belonging, support and accountability.
- If you have any concerns or comments, please contact Kelsey Logan, MD, MPH, FAAP at Kelsey.Logan@cchmc.org.

Thank You to Our Program Partner

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Ohio Department of Health

Violence and Injury Prevention Section (VIPS)

Injury Prevention + SEEK Program Team

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- Nationwide Children's Hospital.

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- Pediatric Emergency Medicine Fellow.
- Cincinnati Children's Hospital Medical Center.

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- SEEK Program Manager.
- Ohio Chapter, American Academy of Pediatrics.

Objectives

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- Review implementation outcomes from SEEK Quality Improvement (QI) Initiative.
- Identify strategies that supported sustainability.
- Describe practical approaches to electronic health record (EHR) integration.
- Apply workflow lessons to own clinical setting.

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Sustaining Success with SEEK: Lessons Learned, EHR Integration and Practical Strategies for Long-Term Implementation

Liz Lendrum, MD
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I have, as documented, no financial relationships to disclose or Conflicts of Interest (COIs) to resolve.

Program Support

- Sponsored by the Ohio Chapter, American Academy of Pediatrics.
- Funding by Ohio Department of Health.

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Data

Integrating SEEK into Clinical Workflow Achieved Near-Universal Screening

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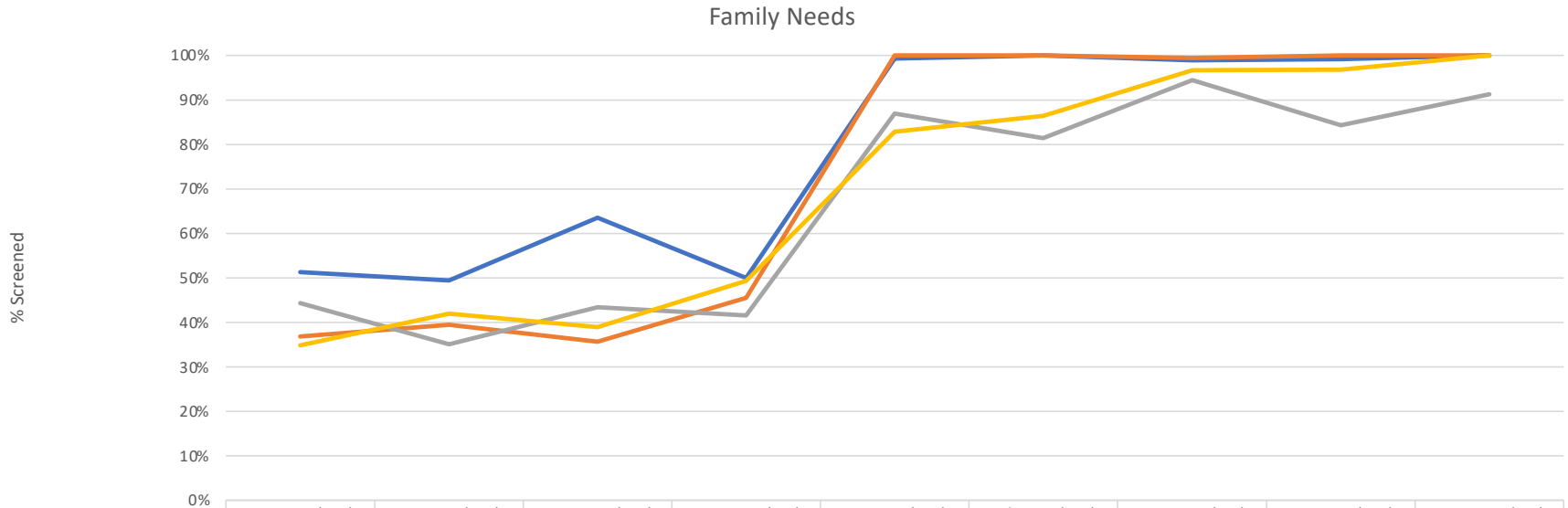

	Nov 2023 (BL1)	Jan 2024 (BL2)	Mar 2024 (BL3)	May 2024 (BL4)	Jan 2025 (QI1)	Feb 2025 (QI2)	Mar 2025 (QI3)	Apr 2025 (QI4)	May 2025 (QI5)
Screened, B-12 mo	51%	49%	64%	50%	99%	100%	99%	99%	100%
Screened, 13 mo - 5 y	37%	39%	36%	46%	100%	100%	99%	100%	100%
Counseled, B-12 mo	44%	35%	43%	42%	87%	81%	94%	84%	91%
Counseled, 13 mo - 5 y	35%	42%	39%	49%	83%	86%	97%	97%	100%

Embedding SEEK into existing workflows enabled reliable and scalable screening implementation

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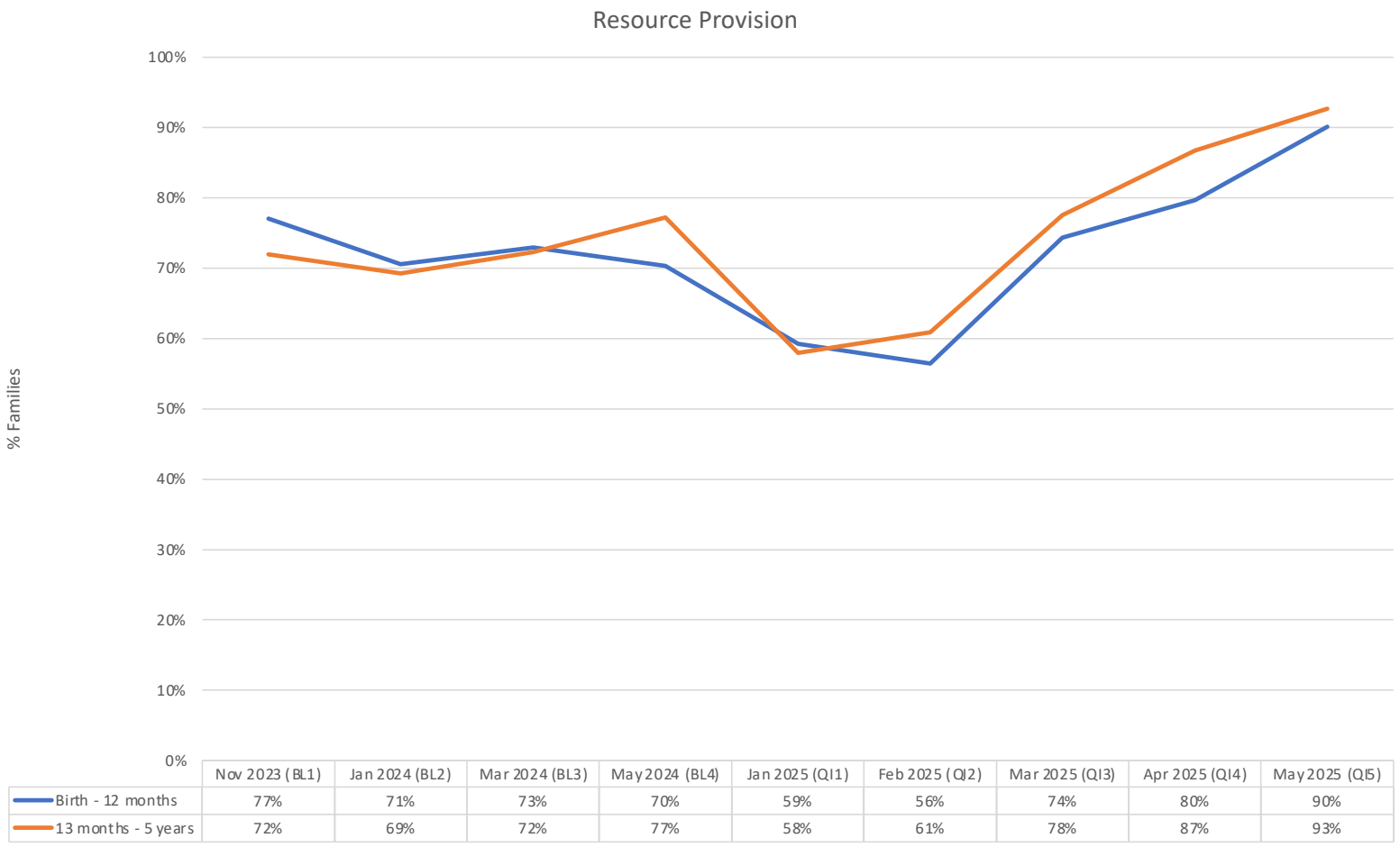

	Nov 2023 (BL1)	Jan 2024 (BL2)	Mar 2024 (BL3)	May 2024 (BL4)	Jan 2025 (QI1)	Feb 2025 (QI2)	Mar 2025 (QI3)	Apr 2025 (QI4)	May 2025 (QI5)
Birth - 12 months	77%	71%	73%	70%	59%	56%	74%	80%	90%
13 months - 5 years	72%	69%	72%	77%	58%	61%	78%	87%	93%

Counseling & Resource Provision Improved Across Multiple Risk Domains

Implementation success translated into meaningful caregiver discussion and resource provision

Providers Reported Improved Confidence & Efficiency

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- Provider confidence increased by an average of 1.4 points on a 10-point scale.
- Injury prevention confidence increased by 3 points.
- All providers completing exit surveys planned to sustain program changes.
- Providers report:
  - Improved efficiency identifying risk.
  - More consistent caregiver discussions.
  - Better integration into clinical workflow.

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Questions?

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Sustainability

Sustainability Depends on Workflow Integration Rather than Individual Effort

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- Key Strategies.
  - Embed screening into existing workflow.
  - Minimized additional clicks/documentation burden.
  - Standardize processes across all staff.
  - Identify local champions.
- Lessons Learned.
  - Sustainability improved when screening became routine rather than option.
  - Operational simplicity was critical for long-term adoption.

Embedding SEEK into EHR Reduces Workflow Friction

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- Best Practices
  - Add SEEK questions to existing templates.
  - Use discrete data fields when possible.
  - Align screening with existing nursing/provider workflow.
  - Reduce duplicate documentation.
  - Automate resource/referral prompts with feasible.

Successful EHR Builds Prioritize Simplicity & Automation

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Suggested Implementation Process.

1. Identify existing workflow.
2. Determine where screening nationally fits.
3. Build screening into current templates.
4. Create standardized documentation tools.
5. Develop referral/resource workflow.

Common Build Considerations.

- Nursing vs provider documentation ownership.
- Reporting capability.
- Workflow burden.

Practical Lessons for SEEK Sustainability

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- Integrate SEEK into existing workflows rather than creating separate processes.
- Prioritize simplicity during EHR build design.
- Standardization improves reliability and sustainability.
- Counseling and resource provision improve when workflows are embedded into routine care.
- Local champions and operational buy-in remain essential.

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Questions?

SEEK Sustainability Survey Results

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*most recent March 2026

- To ensure the changes made during the SEEK program are sustained – answers from practices:
  - "We have social worker that follows up on all abnormal SDoH screens. We use the handout with all the various links. We have rebuilt our EMR AVS to include a lot more safety, age-appropriate education as well."
  - "Parents are grateful for any help that they can get. Often, they feel overwhelmed and frustrated and do not know what to do. They really appreciate any guidance and resources that can be given."
  - "The families are so appreciative that we care about them. If you don't ask they will omit this critical information and we would never know why they are missing for several months."

SEEK Sustainability Survey Results

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*most recent March 2026

Since your participation in the Injury Prevention + SEEK Program, what changes have continued to be sustained?

- Continue to provide resources (handouts)
- Continue to encourage caregivers to use resources for areas of need
- Continue to screen for injury risks (without the full screening tool)
- Continue to screen for social determinant risks (without the full screening tool)
- Continue having discussions about injury prevention risks
- Continue having discussions about SDoH

SEEK Sustainability Survey Results

*most recent March 2026

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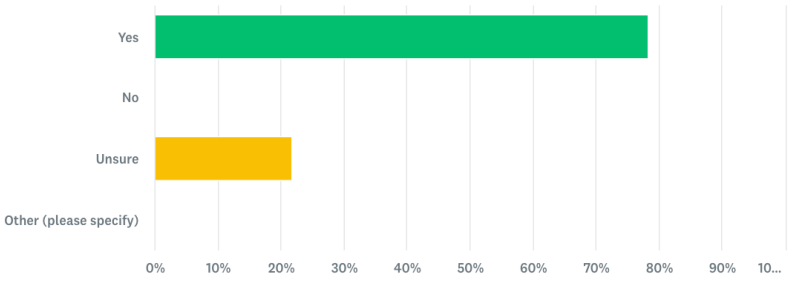
Did the Injury Prevention + SEEK Program change the way you address injury prevention and/or social determinants of health (SDoH) with other patient populations (e.g., school-aged children or adolescents)?

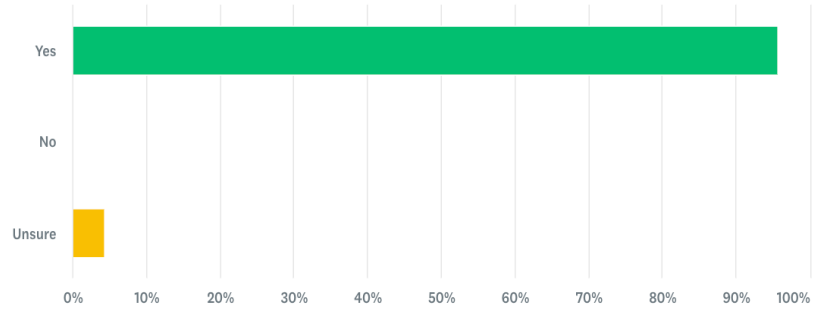
Answered: 23 Skipped: 0



Answer Choices	Percentage	Responses
Yes	78.26%	18
No	0%	0
Unsure	21.74%	5
Other (please specify) Show responses	0%	0
Total		**23**

Do you plan to continue to sustain any changes made as a result of the Injury Prevention + SEEK Program?

Answered: 23 Skipped: 0



Answer Choices	Percentage	Responses
Yes	95.65%	22
No	0%	0
Unsure	4.35%	1
Total		**23**

SEEK Sustainability Survey Results

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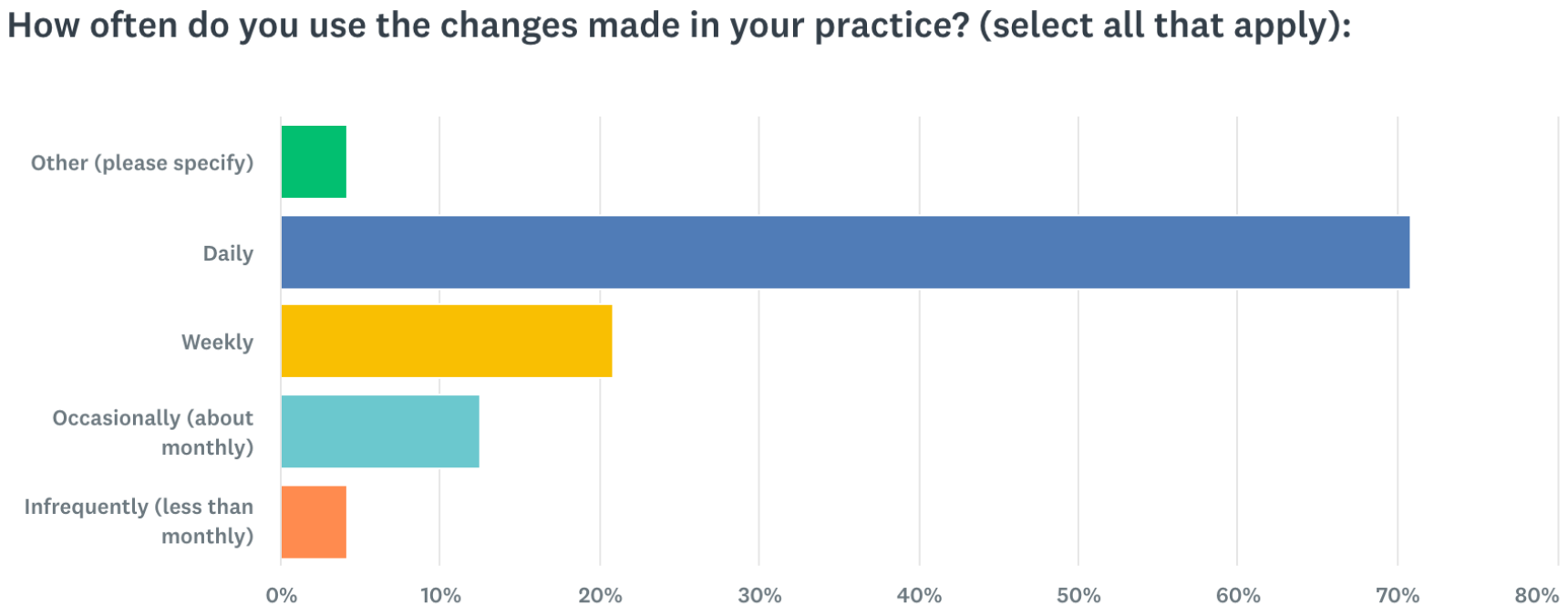

SEEK Sustainability Survey Results

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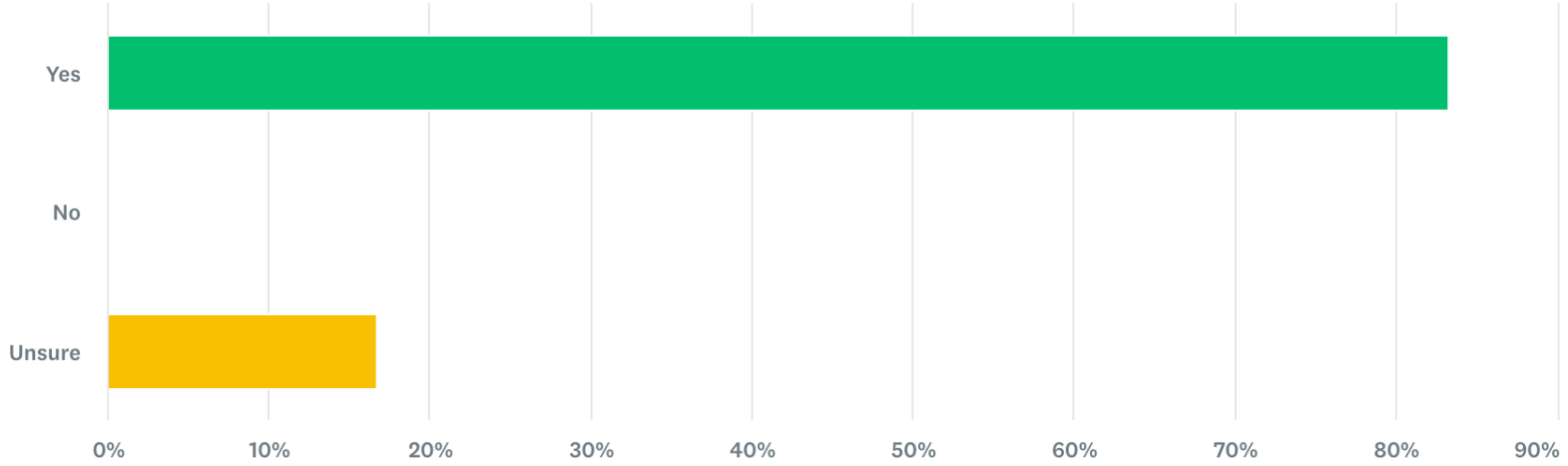
Do you feel the changes made as a result of the Injury Prevention + SEEK Program have helped you improve efficiency related to identifying social determinants of health (SDoH) risks?



SEEK Sustainability Survey Results

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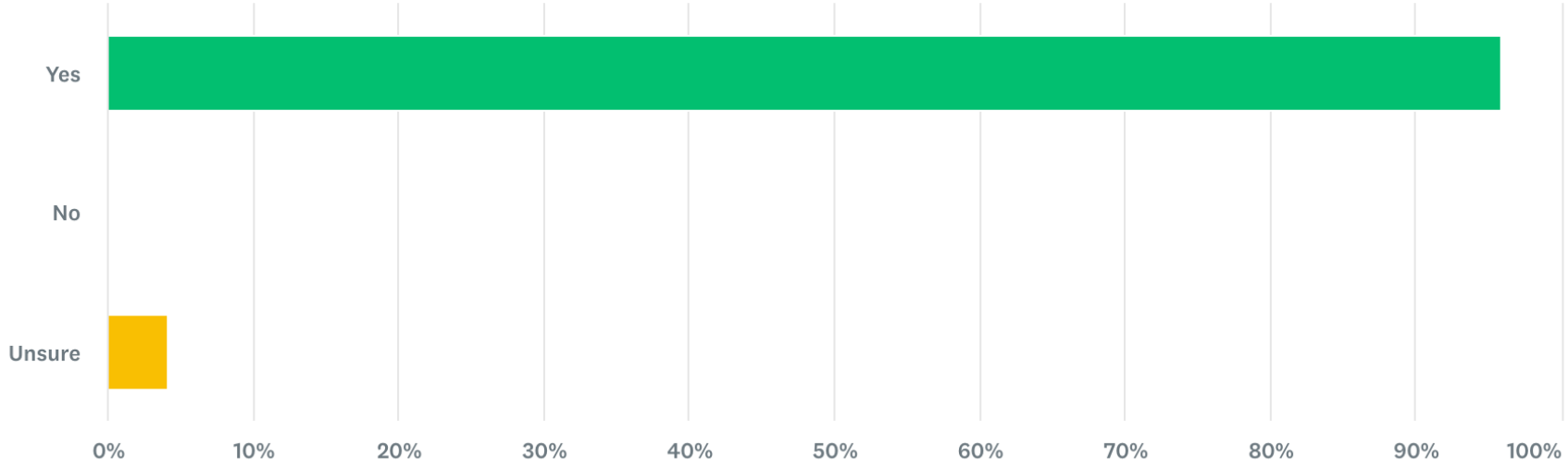
Do you feel the changes made as a result of the Injury Prevention + SEEK Program have helped you improve efficiency related to identifying injury and safety risks?



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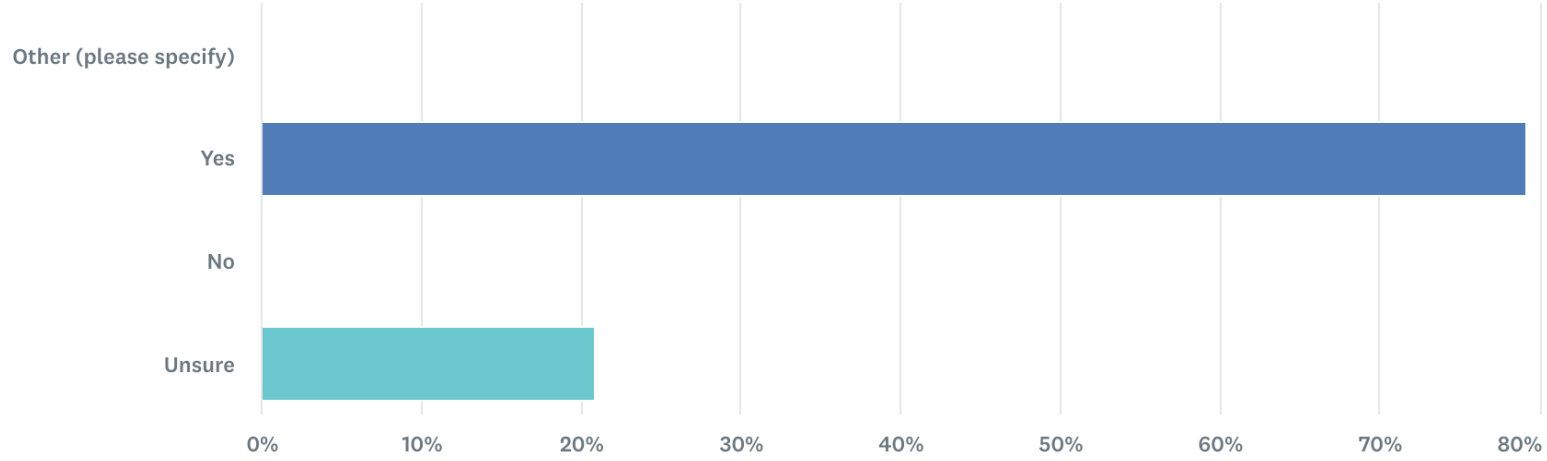

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Resources

Topics & Subtopics

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Car Seat Safety

Safe Sleep

- Up to 12 months.

Home Safety

- Burns, choking, drowning and falls Prevention.
- CPR and first aid.
- Firearms safety.
- Marijuana safety.
- Poison control.
- Securing furniture.
- Securing medications.
- Smoke and carbon monoxide alarms.
- Smoking in the home.

Family Needs

- Alcohol and substance abuse.
- Domestic violence.
- Maternal depression.
- Parental stress.
- Parenting skills.

Social Needs

- Childcare resources.
- Food insecurity.
- Housing resources.
- Job resources.

SEEK Toolkit

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- INJURY PREVENTION PLUS SAFE ENVIRONMENT FOR EVERY KID (SEEK) TOOLKIT
- Content for providers, staff, families and caregivers

https://ohioaap.org/seek-toolkit

SEEK Toolkit: Sustainability Resources

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- *Data and Sustainability.*
- *Planning, Implementation and Performance (PIP) Sustainability Tips.*
- *Quality Improvement (QI) Corner: Intro to Sustainability.*
- *Sustainability in QI: Redefining Value.*

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SEEK Webinars

- Both SEEK 101 and SEEK 102 webinar recordings and slides will be available for review on the SEEK Toolkit.
- SEEK 101 webinar highlights:
  - Introduce the SEEK model and its purpose in practice.
  - Review core concepts of the SEEK model for both new and returning participants.
  - Highlight available resources to support participants and their staff in implementation.

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Next Steps

Wave 7 Ohio AAP's Injury Prevention + SEEK Education Program Survey

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- The Ask: **All** providers to please complete survey.
- Gathering information on current practices, sustainability and an **opportunity to participate in an interview for an incentive.**
- Survey link →

https://www.surveymonkey.com/r/SEEKW7.

Wave 7 Ohio AAP's Injury Prevention + SEEK Education Program Interview

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- Ohio AAP and the Ohio Department of Health (ODH) want to learn more about you, your practice and your current injury prevention work.
- Review of your Wave 7 Ohio AAP's Injury Prevention + SEEK Education Program Survey answers.
- SEEK resource review and SEEK Toolkit walk through.
- Q&A about implementing and/or sustaining SEEK within your practice.
- Q&A all about SEEK!

Discussion & Questions?

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Ohio AAP 2026 Annual Meeting!

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FREE for Ohio AAP Members!

October 16-17, 2026

Hilton Polaris Columbus

Details and Registration

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