PHP DEPRESSION TRAINING: TELEHEALTH

REDEFINING THE SCOPE OF TELEHEALTH

• Feasible, reliable, scalable
• Integration of screening tools
• Ecological relevance
• Multiple informants and coordination of care

CAPABILITIES

• Physical exam for signs of secondary concerns
• Dependence on reliable technology
• Avoidance and adherence concerns

LIMITATIONS

• Digital divide and inequities in access
• Privacy and confidentiality
• Threat of rolling back of flexibilities
• Threat of non-parity of reimbursement
• Concern for fraud, abuse and quality

POST-PANDEMIC LESSONS

STAYING CONNECTED

HARNESSING THE POWER OF SOCIAL MEDIA

Define your role
• Creator
• Curator
• Influencer

Define your purpose
• Information
• Engagement
• Advocacy

Key Considerations:
• Ethical
• HIPAA/regulatory
• Handling comments concerning self harm

BUILDING PRACTICE PRESENCE WITH A WEBSITE

• Why: captivating message and philosophy
• Who: provider profiles
• Where: offering ‘telehealth’
• What: services and conditions including mental health
• How: contact methods, smart virtual assistant
• When: value added – weekend, after hours, hospital affiliations

COMMUNICATING THROUGH A PATIENT PORTAL

• Tool to comply with the 21st century CURES act
• UX − User Experience considerations
• Engagement tool for treatment plan adherence
• Used case for self regulation skills and safety for teenagers
• Bidirectional communication WITH CAVEATS

Balancing privacy and engagement
• Proxy account vs separate account for parent and teenager

Setting expectations (and limits)
• Sharing medical information
• Lab results released before physician review
• Turnaround time and coverage
• NOT a replacement for follow up visit

For more information, please visit: https://ohioaap.org/education-cme-moc-ii/preventive-health-program/