OHIO AAP STORE IT SAFE
SOCIAL MEDIA TOOLKIT

TOOLS AND RESOURCES FOR PROVIDERS, PARENTS, TEENS, & COMMUNITY PARTNERS TO HELP REVERSE THE TRENDS OF IRREVERSIBLE ACTIONS
OHIO AAP RESOURCES

Learn more about Ohio AAP’s Store It Safe program by visiting [http://ohioaap.org/storeitsafe](http://ohioaap.org/storeitsafe)

STORE IT SAFE PLEDGE

Take the Store It Safe Pledge and commit to reversing the trend of irreversible actions! The pledge is open to healthcare professionals and community partners who are interested in being a part of the solution.

By signing the pledge healthcare professionals are agreeing to screen teens for depression at every visit, provide appropriate Ohio AAP SIS resources, and offer gun boxes OR discuss importance of gun boxes or barriers to lethal items with teens & family. Our community partners who sign the pledge agree to discuss Store It Safe, the importance of firearm safety, and adolescent suicide prevention with friends, family, or colleagues.

Visit [http://ohioaap.org/sispledge](http://ohioaap.org/sispledge) to take the pledge!

HANDOUTS

Ohio AAP is dedicated to providing education to healthcare providers, pediatricians, family physicians, clinicians, parents and teens statewide on this important topic. To access informational handouts with additional resources on risks, warning signs, and steps to store it safe, follow the links below.

- [For Parents and Caregivers](http://ohioaap.org/storeitsafe)
- [For Health Providers](http://ohioaap.org/storeitsafe)
- [For Teens](http://ohioaap.org/storeitsafe)
DONATE NOW!

Support Store It Safe and our other programs through the Ohio AAP, a 501(c)3 organization. Funds raised will go towards the purchase of lock boxes for families in communities across Ohio that can’t afford them. Donations are tax deductible to the fullest extent of the law.

You can make a donation at http://ohioaap.org/donate-now/

SOCIAL MEDIA MESSAGES FOR SHARING

SUICIDE RISK

• 1 in 5 teens have thoughts of suicide each day. Visit http://ohioaap.org/sisteen for information on how to stop the trend of irreversible actions! #StoreItSafe
• Unsupervised teen firearm access triples the risk of death by suicide. For FREE resources on safe firearm storage visit http://ohioaap.org/sisteen #StoreItSafe
• The rate of teen suicide by firearms has increased by 61% over the past 10 years. Visit http://ohioaap.org/sisteen for more information on how YOU can stop the trend of irreversible actions #StoreItSafe
• Did you know almost half of Ohio homes have firearms? Learn more about how healthcare professionals can have a productive dialogue with families on how to #StoreItSafe at http://ohioaap.org/storeitsafe
• Suicide is the leading cause of death among Ohio teens and preteens ages 10 to 14 and the second leading cause of death among Ohioans ages 15 to 34. I’m partnering with @OHPediatricians #StoreItSafe teen suicide prevention program to reverse the trend of irreversible actions!
• 85% of suicide attempts with a firearm are fatal. Many attempts happen during a short term crisis which is why reducing access to lethal means can be effective in prevention. Join the Ohio AAP’s #StoreItSafe program and help be a part of the solution!

HOW YOU CAN HELP!

• The Ohio AAP is encouraging our members and partners to help expand the #StoreItSafe program to reverse the trend of irreversible actions. You can make a difference and help prevent teen suicide by donating at www.ohioaap.org/donate-now
• A physician screening for depression, a friend sharing support, a parent safely securing all lethal means in the home – 1 person can prevent a teen suicide. You can help too by supporting @OHPediatrician’s #StoreItSafe program. Donate today at www.ohioaap.org/donate-now
• The Ohio AAP reminds our partners that every $20 donation can purchase one gun box to keep Ohio’s teens and children safe through our #StoreItSafe program. Donate today at www.ohioaap.org/donate-now
• Severe stress and anxiety – like the feelings caused for many by the #COVID19 pandemic – are risk factors for teen suicide. Take the #StoreItSafePledge and commit to reversing the trend of irreversible actions at http://ohioaap.org/SISPledge
• Stay-at-home orders & changes in school schedules have created the perfect storm for increased mental health issues & suicide risks in teens. With teens spending more time at home, parents should continue to ensure they #StoreItSafe for potentially dangerous items including firearms, medications, and alcohol. I’m committed to storing it safe and you can too by visiting http://ohioaap.org/SISPledge
• Be a partner in @OHPediatrician’s efforts to combat teen suicide through the #StoreItSafe program—share the importance of safe firearm storage with the friends and family in your life. Safe storage saves lives. Learn more at http://ohioaap.org/storeitsafe/

STORE IT SAFE IMAGES FOR SHARING