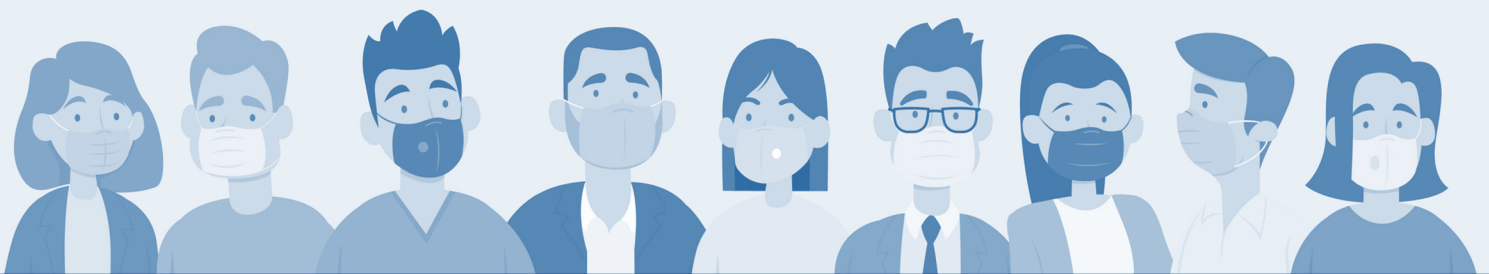


# Safely, Together Again in 2021!



Network. Gain Leads.  Brand Awareness.  
Enhanced Networking and Experience

**Enhanced Virtual Option in 2021!**

Ohio AAP  
Connection Guide  
October 29, 2021  
Polaris Hilton-Columbus

Ohio Chapter

INCORPORATED IN OHIO

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN™



Ohio AAP 2021  
Annual Meeting

# In-Person Connection Guide

## Ohioaap.org/AnnualMeeting/Exhibitors-Sponsors

### Champion for Children Level - \$5,000

- First choice of PRIME location in the exhibit area with table (6 foot)-all education and exhibit space will follow CDC safety, health and COVID-19 guidelines
- Complementary prize valued at \$150 to raffle off from your booth, advertised by Ohio AAP to attendees
- Virtual Exhibit site for all remote learners, marketed to entire Ohio AAP membership
- Digital advertisement during the conference-90 second video
- FULL page COLOR ad in Ohio Pediatrics, a quarterly publication that reaches 5,000 readers
- Banner ad in Ohio AAP Today e-Newsletters in September and October (2 total), reaching 2,900 pediatricians and will remain active for 6 months
- Electronic database of pre-conference registrants sent two weeks prior to the show to assist with marketing
- Link to live stream of the meeting
- 90 second promotional video to be sent to attendees and membership
- Post-meeting attendee list
- Recognition on OhioAAP.org, event signage, social media and print media

### Advocate for Children Level - \$3,000

- Priority choice of location in exhibit hall with table (6 foot)-all education and exhibit space will follow CDC safety, health and COVID-19 guidelines
- Complementary prize valued at \$100 to raffle off from your booth, advertised by Ohio AAP to attendees
- Virtual Exhibit site for all remote learners, marketed to entire Ohio AAP membership (2,900) and will remain active for 6 months
- Half-page COLOR ad in Ohio Pediatrics, a quarterly publication that reaches 5,000 readers
- Digital advertisement during the conference-60 second video
- Link to live stream of the meeting
- 60 second promotional video to be sent to attendees and membership
- Electronic database of pre-conference registrants sent two weeks prior to the show to assist with marketing

### Friend of the Children Level - \$1000

#### Non-profit price - \$500

- Exhibit table (6 foot)-all education and exhibit space will follow CDC safety, health and COVID-19 guidelines
- Complementary prize valued at \$50 to raffle off from your booth, advertised by Ohio AAP to attendees
- Virtual Exhibit site for all remote learners, marketed to entire Ohio AAP membership (2,900) and will remain active for 6 months
- Website and newsletter recognition
- Digital advertisement during the conference-30 second video
- Company logo in in Ohio Pediatrics, a quarterly publication that reaches 5,000 readers
- Signage at event
- Link to live stream of the meeting
- Link to live stream of the meeting
- 30 second promotional video to be sent to attendees and membership
- Recognition on OhioAAP.org, event signage, social media and print media
- Post-meeting attendee list

## NEW This Year!

**October 29<sup>th</sup>- All DAY Coffee Cart-\$2,000**-Non-stop education and networking wears people out! Perk everyone up with a coffee station with your signage that will be available and replenished all day. Benefits include exclusive and prominent logo placement on all break signage and verbal recognition during the announcement, and exhibit table in prime location.

**October 29<sup>th</sup>- Snack Break Sponsor \$1,500**-Everyone loves an afternoon snack! Your support can provide a fun refreshment to attendees. Benefits include exclusive and prominent logo placement on all break signage and verbal recognition during the announcement, and exhibit table in prime location.

**Conference Lanyards with Logo-\$1,500**-Be the first name attendees see when they pick up their badge. Support will provide complimentary reusable lanyards to all meeting attendees. Benefits include exclusive organization recognition on lanyards, which will reach 200-300 individuals during Annual Meeting along with an exhibit table.

**WiFi Sponsor-\$2000**-Help all attendees get connected at the Annual Meeting as the Official WiFi sponsor. WiFi access areas will include all of the Annual Meeting public area and meeting rooms. Benefits include exclusive and prominent logo placement on all WiFi signage and verbal recognition during the announcement, and exhibit table in prime location.

# **Virtual Only Exhibit**

**Cost: \$750**

**Non-profit: \$500**

## **Virtual Exhibit**

- Company description
- Representative contact information
- Direct social media link
- Brief video showcasing your company
- Company resource attachments
- 30 second video during planned industry panels to address the entire conference about YOUR product
- Not only will conference attendees have access to your interactive profile, the entire membership (2,900) will be driven to network with you!
- Your virtual profile will remain active and promoted to our membership for 6 months following the conference
- Virtual scavenger hunt with attendees to
  - Attendees will need to ask you for a clue to encourage networking