### 2020 Support Guide
Ohioaap.org/AnnualMeeting/Exhibitors-Sponsors

#### Champion for Children Level - $5,000

**2020 Annual Meeting**
- First choice of PRIME location in the exhibit area with table (6 foot)
- Digital advertisement during the conference
- FULL page COLOR ad in Ohio Pediatrics, a quarterly publication that reaches 5,000 readers
- Banner ad in Ohio AAP Today e-Newsletters in September and October (2 total), reaching 3,000 pediatricians
- Post-meeting attendee list
- FULL page ad in annual meeting e-program
- Recognition on OhioAAP.org, event signage, social media and print media
- Signage at the event

**2020 Ohio AAP Foundation Luncheon Fundraiser - November 20th**
- VIP table for 8
- Recognition in event video

#### Advocate for Children Level - $3,000

**2020 Annual Meeting**
- Priority choice of location in exhibit hall with table (6 foot)
- Half-page COLOR ad in Ohio Pediatrics, a quarterly publication that reaches 5,000 readers
- Electronic database of pre-show registrants sent two weeks prior to the show to assist with marketing
- Up to 4 complimentary registrations
- Half-page advertisement in Annual Meeting e-program
- Recognition on OhioAAP.org, event signage, social media and print media
- Signage at event
- Post-meeting attendee list

**2020 Ohio AAP Foundation Luncheon Fundraiser - September 27**
- Select seating for 4
- Recognition in event video

### NEW This Year!

**President's Networking Reception Sponsor**
Our popular annual reception is attended by Ohio AAP leaders, members, community stakeholders and special guests every year. Support will provide hors d'oeuvres and cocktails for approximately 150 Reception attendees. **$5,000**

**Benefits include** exclusive and prominent logo placement on all reception materials, social media and signage, VIP tickets for 4 attendees to the reception, verbal recognition during the ceremony. Reception supporters will also receive 2 banner ads in Ohio AAP Today e-Newsletters (reaching 3,000 pediatricians) in November and a VIP exhibit table on November 20th.

**Ohio Chapter**

**INCORPORATED IN OHIO**

**American Academy of Pediatrics**
DEDICATED TO THE HEALTH OF ALL CHILDREN™

### Friend of the Children Level - $1,000

**2020 Annual Meeting**
- 2 complementary registrations
- Quarter page COLOR ad in Ohio Pediatrics, a quarterly publication that reaches 5,000 readers
- Website and newsletter recognition
- Company logo in annual meeting e-program
- Recognition on OhioAAP.org, event signage, social media and print media
- Post-meeting attendee list

**2020 Ohio AAP Foundation Luncheon Fundraiser - November 20th**
- Full page ad in program
- Placement on all break signage and verbal recognition during the conference
- WIFI Sponsor -$2,000-Be the first name attendees see when they pick up their badge. Support will provide complimentary reusable lanyards to all meeting attendees. Benefits include exclusive and prominent logo placement on all break signage and verbal recognition during the announcement and exhibit table in prime location.

**November 20th - All DAY Coffee Cart-$2,000-**Non-stop education and networking wears people out! Perk everyone up with a coffee station with your signage that will be available and replenished all day. Benefits include exclusive and prominent logo placement on all break signage and verbal recognition during the announcement and exhibit table in prime location.

**November 20th Snack Break Sponsor $1,500-**Everyone loves an afternoon snack! Your support can provide a fun refreshment to attendees. Benefits include exclusive and prominent logo placement on all break signage and verbal recognition during the announcement and exhibit table in prime location.

**Conference Lanyards with Logo-$1,500-**Be the first name attendees see when they pick up their badge. Support will provide complimentary reusable lanyards to all meeting attendees. Benefits include exclusive organization recognition on lanyards, which will reach more than 300 individuals during Annual Meeting along with an exhibit table.

**WIFI Sponsor-$2000-**Help all attendees get connected at the Annual Conference as the Official WiFi sponsor. WiFi access areas will include all of the Annual Conference public area and meeting rooms. Benefits include exclusive and prominent logo placement on all WiFi signage and verbal recognition during the announcement and exhibit table in prime location.
# Ohio AAP 2020 Annual Meeting
## Exhibit Agenda

*Turning Education and Advocacy into Action so Children Can Achieve their Dreams!*

**Friday, November 20, 2020**

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic/Speaker</th>
</tr>
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<tbody>
<tr>
<td>9:00–11:00 AM</td>
<td>Resident Pre-Annual Meeting Workshop-Physical and Financial Fitness Yoga</td>
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<td>Contracting and Planning for the Future and Retirement</td>
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<tr>
<td>8:00-10:00 AM</td>
<td>Exhibit Set-up (early Set-up available 11/19/20 6-8 pm)</td>
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<tr>
<td>10:30-11:30 AM</td>
<td>Registration and Exhibit Networking</td>
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<tr>
<td>11:30 AM – 1:30 PM</td>
<td>Ohio AAP Foundation Fundraiser Luncheon</td>
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<td>Teen Suicide Prevention: Reversing the Trend of Irreversible Actions</td>
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<tr>
<td>1:30 – 2:00 PM</td>
<td>Exhibit Networking</td>
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<tr>
<td>2:00 – 2:45 PM</td>
<td>Keynote: Federal Affairs Update-Mark Del Monte, JD, AAP CEO</td>
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<tr>
<td>2:45 – 3:00 PM</td>
<td>Exhibit Networking</td>
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<tr>
<td>3:00 – 3:45 PM</td>
<td>State Advocacy Update-Danny Hurley</td>
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<tr>
<td>3:45 – 4:00 PM</td>
<td>Exhibit Networking</td>
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<tr>
<td>4:00 – 5:00 PM</td>
<td>Articles that Change the Way We Practice in Ohio-Alex Kemper, MD, FAAP,</td>
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<td>Nationwide Children’s Hospital</td>
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<tr>
<td>5:00 – 6:30 PM</td>
<td>President’s Networking Reception with Exhibitors</td>
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## 2020 Annual Meeting by the Numbers

- ![Checkmark] 450 Attendees
- ![Checkmark] 54 Exhibitors
- ![Checkmark] 4+ Hours of Networking