Register today: http://ohioaap.org/AnnualMeeting • #OhioAAPAM

2018 Ohio AAP Annual Meeting

Unleash Your Super Powers to Advocate for Ohio's Children

September 21-22, 2018


International expert, Tara Haelle, saves the day by teaching you how to fight fear with science.

Ohio Legislative Update and Advocacy Treasure Hunt, 5 hours of education in 1 hour!

10 MOC Part II sessions this year! Earn up to 40 points!

2 MOC Part IV Kick-off Sessions: Obesity Prevention and Smoke Free Families

Increase adolescent well-visits, teen-centered care and a panel of young adults addressing YOUR questions.
LEARNING OBJECTIVES

• Describe the cognitive biases that contribute to vaccine fears and refusals.
• Identify opportunities for common ground and storytelling to connect emotionally with vaccine-resistant parents.
• Utilize strategies similar to motivational interviewing to help parents reframe concerns about vaccines and understand evidence-based recommendations.
• Develop key talking points for common vaccine fears.
• Utilize empathy and compassion in communication strategies while avoiding inadvertent paternalism.
• Explain state legislative update key points and initiatives that impact practicing pediatricians.
• Describe approaches to patient evaluation for BRUE based on the risk that the infant will have a repeat event or has a serious underlying disorder; and follow management recommendations for lower-risk infants.
• Apply clinical guidelines for the management of neonates with suspected or proven early-onset sepsis.
• Understate best practices for supporting breastfeeding with inpatient infants.
• Prepare to discuss and recommend treatments (including surgical and nonsurgical options) for ankyloglossia (tongue tie).
• Apply recommended approaches to the management of infants with NAS, including nonpharmacological care and implementing pharmacological treatment options as needed.
• Define the social determinants of health, health equity and population health.
• Discuss the evidence connecting the social determinants of health to outcomes.
• Introduce strategies pediatricians and practices can use to identify and respond to social needs.
• Define bullying and develop uniform definitions among public health.
• Apply best practices in adolescent brain development, adolescent-friendly services, space and culture, preventive health, positive youth development and transition to adult care.
• Explain the “teen take” on various adolescent health and prevention needs, health ownership and skill development; healthy habits/building protective factors; and teen-physician partnerships.
• Address some of the unique issues of smoking during pregnancy.
• Discuss opportunities for pediatricians to prevent post-partum tobacco use.
• Discuss current child nutrition and healthy weight topics such as picky eating, infant feeding strategies and malnutrition related to food security. Explore the most recent academic literature on these issues and many more nutrition and play topics!
• Apply sustainable tactics for optimizing the use of your EMR for decision support; standardizing work flow; engaging clinical and office staff in developing office systems and communications related to immunizations; effective conversation and digital communication strategies with parents; implementing reliable reminder/recall systems; and reducing missed opportunities by reviewing immunization status at each visit and immunizing at acute visits.

HOTEL
A block of rooms are being held at the Crowne Plaza in Dublin at a special group rate of $125 plus tax. Call 866-372-5566 to reserve your room before August 23, 2018. Mention Ohio Chapter, American Academy of Pediatrics to receive the reduced rate. To book your room online visit: OhioAAP.org/AnnualMeeting/Hotel.

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<th>Time</th>
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<td>10:00 – 11:00 am</td>
<td>Registration and Exhibits</td>
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<tr>
<td>11:00 am – 12:30 pm</td>
<td>Saving the Day for Ohio’s Children: Ohio AAP Foundation Fundraiser Luncheon</td>
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<td></td>
<td>How to Win at Playing Whack-A-Mole in a Minefield: Reaching Vaccine-Hesitant Parents</td>
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<td>Guest Speaker: Tara Haelle</td>
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<td>12:30 – 1:00 pm</td>
<td>Break with Exhibitors/Posters</td>
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<tr>
<td>1:00 – 2:00 pm</td>
<td><strong>Hospitalist Track</strong></td>
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<td>Newborn Medicine</td>
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<td>Neonatal Abstinence Syndrome (NAS)</td>
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<td>Breastfeeding</td>
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<td>1:00 – 2:00 pm</td>
<td>Advocacy Track</td>
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<td>Ohio AAP Advocacy</td>
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<td>Treasure Hunt</td>
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<td>2:00 – 3:30 pm</td>
<td>Primary Care Track</td>
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<td>Bullying/Cyberbullying</td>
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<td>Ohio AAP Advocacy Update</td>
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<td>Becoming a Pediatric Hero For Kids at the Ohio Statehouse</td>
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<td>Danny Hurley</td>
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<td>2:00 – 3:30 pm</td>
<td>Advocacy Track</td>
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<td>Meeting Social Needs and Pursuing Equity</td>
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<td>Patient-by-Patient and Neighborhood-by-Neighborhood</td>
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<td>3:30 – 4:00 pm</td>
<td>Break with Exhibitors/Posters</td>
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<tr>
<td>4:00 – 5:30 pm</td>
<td><strong>Hospitalist Track</strong></td>
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<td>Brief Resolved Unexplained Events (BRUE)</td>
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<td>Early Onset</td>
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<td>Neonatal Sepsis</td>
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<td>5:30 – 7:00 pm</td>
<td>2018 Awards Ceremony</td>
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<td>7:00 pm</td>
<td>Get Your Game On! Ohio AAP Fundraiser</td>
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Register today: http://ohioaap.org/AnnualMeeting • #OhioAAPAM
Saturday, September 22, 2018

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<tr>
<td>8:30 – 10:00 am</td>
<td><strong>Breakfast Meeting • District V Update</strong>&lt;br&gt;Gerald Tiberio, MD FAAP, District V Vice Chair</td>
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<td><strong>Ohio Pediatric Environmental Scan: Real Data and YOUR Feedback</strong>&lt;br&gt;Facilitator: Michael Gittelman, MD, FAAP&lt;br&gt;Ohio AAP President</td>
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<tr>
<td>10:00 – 10:15 am</td>
<td><strong>Break</strong></td>
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<tr>
<td>10:15 am – 12:45 pm</td>
<td><strong>Smoking Cessation in the Pediatric Setting, What the Literature Says</strong>&lt;br&gt;Michael Gittelman, MD, FAAP&lt;br&gt;Cincinnati Children’s Hospital&lt;br&gt;Medical Center&lt;br&gt;Judith Groner, MD, FAAP&lt;br&gt;Nationwide Children’s Hospital</td>
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<td><strong>All About Nutrition!</strong>&lt;br&gt;Amy Sternstein, MD, FAAP&lt;br&gt;Nationwide Children’s Hospital&lt;br&gt;Elizabeth Zmuda, DO, FAAP&lt;br&gt;Nationwide Children’s Hospital</td>
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<td><strong>Best Practices In Adolescent Immunizations</strong>&lt;br&gt;Rebecca Brady, MD, FAAP&lt;br&gt;Cincinnati Children’s Hospital&lt;br&gt;Medical Center&lt;br&gt;Beth Barker, BSN, RN, Ohio AAP&lt;br&gt;Featuring Men B QIZU Practice Leaders</td>
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**CME/MOC Statements**

The Ohio Chapter, American Academy of Pediatrics (Ohio AAP) is accredited by the Ohio State Medical Association to provide continuing medical education for physicians.

The Ohio AAP designates this live activity for a maximum of 7 AMA PRA Category 1 Credit(s)TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Successful completion of this CME activity, which includes participation in the activity, with individual assessments of the participant and feedback to the participant, enables the participant to earn 40 MOC points in the American Board of Pediatrics’ (ABP) Maintenance of Certification (MOC) program.

It is the CME activity provider’s responsibility to submit participant completion information to ACCME for the purpose of granting ABP MOC credit. MOC Part II credit will be entered into the CME data portal entitled PARS and will be shared electronically with the ABP within 30 days of the activity date.

**MOC Part II**

**Target Audience:** Pediatric or family medicine primary care, sub-specialists, hospitalists, general physicians, nurses, residents, medical students, psychiatrists, psychologists, law makers, community members, allied health and all other stakeholders in the safety and health of Ohio’s children.

**Course Description:** This activity is designed to provide health practitioners with the most recent curriculum in payment reform, opioid abuse, obesity prevention, mental health, parental risk assessment, pediatric advocacy issues and obesity prevention. Practitioners will be given tools to help pediatric and adolescent patients grow to be healthy, resilient adults.

Register today: [http://ohioaap.org/AnnualMeeting • #OhioAAPAM](http://ohioaap.org/AnnualMeeting • #OhioAAPAM)
2018 Ohio AAP Annual Meeting Session Descriptions
Friday, September 21, 2018

Ohio AAP Foundation Fundraiser:
Saving the Day for Ohio’s Children Luncheon
How to Win at Playing Whack-A-Mole in a Minefield:
Reaching Vaccine-Hesitant Parents

Keynote speaker, Tara Haelle, an international expert story teller, author of Vaccination Investigation and The Informed Parent, and TED Talk influencer, will provide an overview of caregiver immunization fears and motivations and give providers and advocates strategies rooted in both science and empathy to improve immunization health.

• Learn why logic and reason seem to hit a brick wall when trying to discuss benefits of vaccines with hesitant or fearful parents
• Recognize what drives fear and why all our brains are susceptible to it
• Tara will share real stories and invite you to learn to tell your own stories to connect with parents and promote vaccine health

• Notably, she challenged the vocal anti-immunization activist Dr. Bob Sears and repeatedly debunks the most common misperceptions about vaccines and their risks, benefits and effectiveness
• Discover strategies for avoiding the burnout of vaccine hesitancy conversations that can dominate visits

Advocacy Track
Ohio AAP Advocacy Treasure Hunt
Facilitator: Melissa Wervey Arnold-Ohio AAP CEO

Join Ohio AAP experts on a treasure hunt through hot topics in advocacy including social media, community engagement, grassroots involvement, federal policy and a NEW advocacy opportunity - Parents Advocating for Vaccines (PA4V). We hope that you will take advantage of the opportunity to get outside of your office and learn new ways to inform and reframe your advocacy efforts in Ohio. You will leave with main points, follow-up tools and an action plan to implement lessons learned.

Ohio Advocacy Update: Becoming a Pediatric Hero For Kids at the Ohio Statehouse
Danny Hurley-Capitol Consulting

Fall 2018 will be a busy time for legislators. An exciting gubernatorial race, new governor-appointed positions and, of course, action on the floor impacting immunizations, payment and other significant issues impacting Ohio’s children and pediatricians. Ohio AAP will make sure that you are informed of how this will impact pediatrics and how you can actively participate in law making in Ohio.

Hospitalist Track
Newborn Medicine: Understanding and Managing Conditions Presenting in Hospital Medicine
Speaker TBD

During this session, two expert pediatric hospitalists will provide education on the implementation of clinical guidelines for two common scenarios in newborn hospital medicine at both children’s and regional hospitals: BriefResolved Unexplained Events (BRUE) and Early Onset Neonatal Sepsis. Each topic will be addressed in approximately 30 minutes, preparing hospitalists to evaluate and manage these conditions as they return to practice.

Newborn Medicine: Operationalizing Hot Topics for Young Infant Care
Speaker TBD

Take a deeper dive into two topics of particular interest to hospitalists in Ohio. In support of Healthy People 2020’s goal to increase breastfeeding, participants will learn about supporting breastfeeding in the hospital and addressing tongue tie. In addition, as conditions in the opiate crisis continue to evolve, Ohio hospitalists are seeing the need to increase understanding and management of Neonatal Abstinence Syndrome (NAS). Two speakers will each share one hour of presentations on how hospitalists can enhance their understanding and practice in both topic areas.

Primary Care Track
The Role of the Physician in Bullying/ Cyberbullying: Identification, Screening, Education and Anticipatory Guidance
Sarah Adams, MD, FAAP-Akron Children’s Hospital

Prevention and action in regards to bullying has become more and more important in the world today. Consequences of bullying range from fear of attending school to attending school with weapons, and most concerning, the consequences of suicide and school violence. Defining bullying is the first step and it is the role of the schools, community, parent and pediatricians to help reduce the incidence of violence through prevention, identification and treatment.

Meeting Social Needs and Pursuing Equity Patient-by-Patient and Neighborhood-by-Neighborhood
Andrew Beck, MD, FAAP-Cincinnati Children’s Hospital Medical Center

Equity gaps are ever present across conditions and age groups. Many such gaps originate during childhood. We, as pediatricians, have the ability to work with our patients, their families and community partners to identify and then respond to needs related to the social determinants of health (e.g., housing, food). This session will give you resources and tools to manage the needs of patients and families.

Shark Tank: Innovation in Pediatric Health
Facilitator: Angela Krile-Krile Communications

Do you have an idea that will improve Pediatric Health? We want to hear from you! Ohio AAP’s Fourth Annual Shark Tank invites you to submit an idea to our Shark Tank and you could win $1,000 to put your idea into action. Submit your idea through our website, see page 6 for more details.

Michele Dritz, MD, FAAP-Cornerstone Pediatrics

The Ohio AAP is excited to present this unique opportunity to hear from a panel of adolescents who will offer the “teen take” on various adolescent health and prevention needs, health ownership and skills to improve the care provided to adolescents in your practice.

Register today: http://ohioaap.org/AnnualMeeting • #OhioAAPAM
Do you have an idea that will improve Pediatric Health? Present your idea at the 2018 Ohio AAP Annual Meeting’s Shark Tank, and you could win up to $1,000 to put your idea into action!

At the Ohio AAP’s 4th Annual Shark Tank, ideas from around the state will be presented through posters and “live” presentations on Friday, September 21, 2018.

PRESENT YOUR IDEA!

• All submissions are due by June 30, 2018 through the Ohio AAP website:  
  http://ohioaap.org/AnnualMeeting/Residents
• Submissions should be an original idea in the beginning stages of implementation. As long as the idea aims to improve pediatric health…it fits! Send it forward! Check out winning ideas from past meetings on our website!
• A panel of “sharks” will judge all entries and select submissions for the “live” presentation.
• Three prizes will be awarded! Two prizes awarded for first and second place in oral presentations in front our Shark Tank audience. First place will be awarded $1,000, second place will win $750. The best poster will win $500.

If selected for the “live” presentation, you will present to the “Sharks” and the Ohio AAP Annual Meeting audience at 4:00 PM on Friday, September 21, 2018. Poster presenters will have the opportunity to present their posters during select times on Friday.

All are encouraged to send an idea forward!  
For more information, contact Renee Dickman at rdickman@ohioaap.org or 614-846-6258.
2018 Ohio AAP Annual Meeting Session Descriptions
Saturday, September 22, 2018

It's All About Nutrition!
Amy Sternstein, MD, FAAP-Nationwide Children’s Hospital
Elizabeth Zmuda, DO, FAAP
Nationwide Children’s Hospital
20 MOC Part II Points
In this MOC II session, you will review a wide variety of nutrition issues that may come up with your patients. In addition to diving deeper into the academic literature on pediatric nutrition, you will hear about pressing issues in picky eating, food security and infant-led weaning.

Smoking Cessation in the Pediatric Setting, What the Literature Says
Michael Gittelman, MD, FAAP-Cincinnati Children’s Hospital Medical Center
Judith Groner, MD, FAAP-Nationwide Children’s Hospital
Pediatric providers have a unique opportunity to decrease in-home smoke exposure for their patients. Join us for a review of the literature regarding smoking cessation in the pediatric setting and to learn ways to decrease in-home smoke exposure for your pediatric patients.

Best Practices in Adolescent Immunizations
Rebecca Brady, MD, FAAP-Cincinnati Children’s Hospital Medical Center
Beth Barker, BSN, RN-Ohio AAP
Following the conclusion of the first-ever Ohio AAP practice facilitation program on adolescent well visits and immunizations, with focus on the Serogroup B Meningococcal (Men B) vaccine, the Ohio AAP is gathering a summit of 19 participating practices from across Ohio to share best practices and successes achieved at the practice level. You will leave this session with sustainable tactics for optimizing the use of your EMR for decision support; standardizing work flow; engaging clinical and office staff in developing office systems and communications related to immunizations; effective conversation and digital communication strategies with parents; implementing reliable reminder/recall systems; and reducing missed opportunities by reviewing immunization status at each visit and immunizing at acute visits.

Conference Registration Information
Enrollment for this conference is limited in order to provide the best possible learning environment.
Early registration is advised, an early bird discount of $10.00 applies until July 6, 2018.

Register today by visiting: http://ohioaap.org/AnnualMeeting/Registration

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<td><strong>Superhero Package</strong> — Friday Luncheon (1 ticket), Friday MOC/CME Tracks, Friday Awards Ceremony, Saturday Breakfast, Saturday Sessions</td>
<td>$260</td>
<td>$430</td>
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<td><strong>Friday Only</strong> — Friday Luncheon (1 ticket), Friday MOC/CME Tracks, Friday Awards Ceremony</td>
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<td><strong>Saturday Only</strong> — Saturday Breakfast and Saturday Sessions</td>
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**Saving the Day for Ohio’s Children Luncheon Only**

- $35 for 1 ticket
- $60.00 for 2 tickets
- $100 for 4 tickets
- $500 for 8 tickets and table sponsor recognition

$25 discounts are available for 2017-2018 Ohio AAP QI Program participants and first-time attendees.

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Get Your GAME ON
A Night of Fun for the Ohio AAP Foundation

September 21
7:00 pm
Crowne Plaza Dublin

Building on the success of Casino Night, the Ohio AAP Annual Meeting will be transformed into a night of thinking and drinking with interactive trivia and games of chance to win wine and fun prizes. Special prize awarded to best team name!

Enjoy door prizes, fun music, live auction items, networking and laughs, all while supporting Ohio AAP Foundation Programs.

Prizes will be given to winning teams, however, with your support, the children of Ohio will be the real winners!

$30/person • $60/couple • $100/group of four
Includes heavy hors d'oeuvres & 2 drink tickets per person

Table sponsor — $300
Gather a group of friends, have your own table and tons of fun!
• 8 admission tickets
• 16 drink tickets
• Heavy hors d'oeuvres
• Signage on table and throughout event
• Recognition on OhioAAP.org

Trivial Pursuit Sponsor — $2500
Support will provide hors d'oeuvres and cocktails for 100-150 attendees. Benefits include exclusive and prominent logo placement on all materials and signage, tickets for 16 attendees to the event, company branded napkins and verbal recognition throughout the event. Your signature support will also provide you with 2 banner ads in the September issue of the Ohio AAP Today e-newsletter (reaching 3,000 pediatricians) and a total of up to 6 complementary registrations to Annual Meeting and the Save the Day for Ohio's Children Luncheon in September along with an exhibit table in a prime location.

This event supports the efforts of the Ohio AAP Foundation’s Ohio Parents Advocating for Vaccines (Ohio PA4V). Ohio PA4V is a group of Ohio parents advocating for vaccines and spreading accurate information about the disease burden, safety and effectiveness of vaccines. Some of us are vaccine-preventable disease survivors, parents of immuno-compromised children, or parents of healthy children because of immunizations. All of us are fierce advocates for combatting misinformation on vaccines!

Register Today!
http://ohioaap.org/AnnualMeeting/Registration