



**September 21**  
**11:00 am-12:30 pm**

Crowne Plaza Dublin • 2018 Annual Meeting to follow

**SAVING  
THE  
DAY**

**FOR OHIO'S  
CHILDREN**

**Ohio AAP Foundation Fundraiser Luncheon**

## Calling All Superheroes...

Join pediatric heroes from across Ohio for a luncheon to celebrate the Ohio AAP Foundation program accomplishments and support Ohio's children for years to come.

**Keynote speaker, Tara Haelle**, an international expert story teller, author of Vaccination Investigation and The Informed Parent, and TED Talk influencer, will provide an overview of caregiver immunization fears and motivations and give providers and advocates strategies rooted in both science and empathy to improve immunization health.

- Learn why logic and reason seem to hit a brick wall when trying to discuss benefits of vaccines with hesitant or fearful parents
- Recognize what drives fear and why all our brains are susceptible to it
- Tara will share real stories and invite you to learn to tell your own stories to connect with parents and promote vaccine health.
- Notably, she challenged the vocal anti-immunization activist Dr. Bob Sears and repeatedly debunks the most common misperceptions about vaccines and their risks, benefits and effectiveness.
- Discover strategies for avoiding the burnout of vaccine hesitancy conversations that can dominate visits.

Following Tara's exciting talk, you will learn about how to support current and new Ohio AAP programs on parental immunization advocacy, firearm safety, mental health, early literacy and injury prevention.



**Keynote:**  
**Tara Haelle**  
How to Win at  
Playing Whack-A-  
Mole in a Minefield:  
Reaching Vaccine-  
Hesitant Parents

*Immunization expert and Director of the Vaccine Education Center at the Children's Hospital of Philadelphia, Dr. Paul Offit has worked with Tara and was quick to endorse her by sharing: "Tara Haelle is one of those rare journalists who chooses perspective over false balance. For this reason, she gives her readers a fighting chance to make the best decisions for their health and the health of their children."*

**Agent:**  
Single ticket  
**\$35**

**Agent &  
Side Kick:**  
Two tickets  
**\$60**

**Fantastic  
Four:**  
Four tickets  
**\$100**

**Justice League  
Sponsor:**

Admission for eight to the luncheon  
Recognition in event video  
Recognition on event invitation  
50% discount on 4 annual meeting registration  
**\$500**

**Register today: [OhioAAP.org/savetheday](http://OhioAAP.org/savetheday)**

For more information about the Ohio AAP 2018 Annual Meeting, please visit: [OhioAAP.org/am](http://OhioAAP.org/am)  
Please direct all questions to Elizabeth Dawson at [edawson@ohioaap.org](mailto:edawson@ohioaap.org)