

Ohio AAP 2017 Support Guide

Support Levels and Benefits for All Events

Visit: <http://www.ohioaap.org/foundation/sponsorship/> to register today!

Champion for Children Level - \$5,000

2017 Annual Meeting

- First choice of PRIME location in the exhibit area
- FULL page COLOR ad in *Ohio Pediatrics*, a quarterly publication that reaches 4,000 readers
- Banner ad in Ohio AAP Today e-Newsletters in September and October (2 total), reaching 3,000 pediatricians
- Electronic database of pre-show registrants sent two weeks prior to the show to assist with marketing.
- Up to 6 complimentary registrations
- FULL page ad in Annual Meeting Program
- Your products and services listed in the online exhibitor directory on the Ohio AAP website
- Finalized post-show registrant list sent within 1 week of the meeting to assist with one-time follow-up
- Signage at the event

2017 Summer Literacy Event *Splish, Splash, Stories*

- Admission to the event for 16 (adults and/or children)
- Full page ad in event program
- Recognition in event video
- Recognition on event invitation
- Banner ad in Ohio AAP Today e-Newsletters in April and May (4 total), sent to all Ohio AAP members
- Recognition on the Ohio AAP website

Glow Ball

- Admission for 4 people
- Sponsorship of one hole
- Banner ad in Ohio AAP Today e-Newsletters in June and July (4 total), sent to all Ohio AAP members
- Recognition on the Ohio AAP website

Casino Night

- Admission for 4 people
- Sponsorship of one gaming table
- Recognition in event slideshow
- Recognition on the Ohio AAP website

Advocate for Children Level - \$3,000

2017 Annual Meeting

- Priority choice of location in exhibit hall
- Half page COLOR ad in *Ohio Pediatrics*, a quarterly publication that reaches 4,000 readers
- Banner ad in Ohio AAP Today e-Newsletters in August and September (2 total), reaching 3,000 pediatricians
- Electronic database of pre-show registrants sent two weeks prior to the show to assist with marketing
- Up to 5 complimentary registrations
- Half page ad in Annual Meeting program
- Signage at event
- Your products and services listed in the online exhibitor directory on the Ohio AAP website
- Finalized post-show registrant list sent within 1 week of the meeting to assist with one-time follow-up

2017 Summer Literacy Event *Splish, Splash, Stories*

- Admission to the event for 8 (adults and/or children)
- Half page ad in event program
- Recognition in event slideshow
- Recognition on the Ohio AAP website

Glow Ball

- Admission for 4 people
- Sponsorship of one hole
- Recognition on the Ohio AAP website

Casino Night

- Admission for 4 people
- Sponsorship of one gaming table
- Recognition in event slideshow
- Recognition on the Ohio AAP website

Friend of the Children Level - \$2,000

2017 Annual Meeting

- 2 complimentary registrations
- Quarter page COLOR ad in *Ohio Pediatrics*, a quarterly publication that reaches 4,000 readers
- Website and newsletter recognition
- 1/8 page ad in Annual Meeting Program
- Signage at event
- Exhibit table (6 foot)
- Your products and services listed in the online exhibitor directory on the Ohio AAP website
- Finalized post-show registrant list sent within 1 week of the meeting to assist with one-time follow-up

2017 Summer Literacy Event *Splish, Splash, Stories*

- Admission to the event for 8 (adults and/or children)
- Full page ad in event program
- Recognition in event slide show
- Banner ad in Ohio AAP Today e-Newsletters in April and May (4 total), sent to all Ohio AAP members
- Ohio AAP website recognition

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN™



Ohio Chapter

Ohio AAP 2017 Support Guide

A-La-Carte Sponsor Options for All Events- All on a First Come, First Serve Basis

2017 Annual Meeting-October 27-28, 2017 Crowne Plaza Dublin

Signature Awards Reception-\$5,000-Our popular annual reception is attended by Ohio AAP leaders, legislators, community stakeholders and special guests every year. Stand out as a supporter to our most distinguished pediatricians as they are honored for their exemplary achievements in child health. Support will provide hors d'oeuvres and cocktails for approximately 150 Reception attendees. Benefits include exclusive and prominent logo placement on all Awards materials and signage, tickets for 4 attendees to the Reception, branded napkins at the event and verbal recognition during the ceremony. Awards Reception Supporter will also receive 2 banner ads in Ohio AAP Today e-Newsletters (reaching 3,000 pediatricians) in September and a total of up to 6 complimentary registrations to Annual Meeting along with an exhibit table in prime location.

****NEW this year** Photo booth Sponsor-\$3000**-Provide some smiles and comic relief during the conference! Silly props, catchy hashtags and fun will be posted all over social media with your logo! Your support provides a photo booth in the exhibit area for 4 hours on October 27th. Your logo will be printed on the photos, you will also receive 2 banner ads in Ohio AAP Today e-Newsletters (reaching 3,000 pediatricians) in September and a total of up to 6 complimentary registrations to Annual Meeting along with an exhibit table in prime location.

****NEW this year**October 27th ALL DAY Healthy Snack Station-\$3,000**-Pediatricians need healthy snacks to stay charged and energized during Annual Meeting! We will set-up grab and go healthy snacks along with branded napkins and signage acknowledging your sponsorship. You will also receive an exhibit table in prime location.

Conference Bags with Logo-\$2,000-Support will provide complimentary reusable conference bags to all meeting attendees. Benefits include exclusive logo placement on bags, which will reach more than 300 individuals during Annual Meeting along with an exhibit table in prime location.

****NEW this year** October 27th ALL DAY Coffee Cart-\$2,000**-Non-stop education and networking wears people out! Perk everyone up with a coffee station with your signage that will be available and replenished all day. Benefits include exclusive and prominent logo placement on all break signage and verbal recognition during the announcements, and an exhibit table in prime location.

Conference Lanyards with Logo-\$1,500-Be the first name attendees see when they pick up their badge. Support will provide complimentary reusable lanyards to all meeting attendees. Benefits include exclusive organization recognition on lanyards, which will reach more than 300 individuals during Annual Meeting along with an exhibit table.

Splish, Splash, Stories – June 11, 2017 5:30-7:30 pm COSI Science Museum in Columbus

Hors D'oeuvres Sponsor-\$5,000-After a full day of learning and fun at COSI Science Museum, our special guests, including around 100-125 foster children and families will enjoy heavy hors d'oeuvres and refreshing beverages during our program. Your support will provide food and beverages for approximately 200 event attendees. Benefits include prominent logo placement on all event signage, exclusive logo placement on food service stations, and verbal recognition during the event program.

Guest Reader Sponsor -\$2,000- For the past decade, notable, local celebrities have been our guest of honor and read a children's book of their choice to 150-200 smiling faces. Past readers include: Archie Griffin, Thad Matta and Mick Vrabel to name a few. We even had a visit from OSU mascot, Brutus! Your support will provide for Guest Reader to participate at the event with up to 4 additional attendees. Benefits include prominent logo placement on all event signage, exclusive logo placement on Guest Reader signage, and verbal recognition during the event program.

Ocean Exhibit Private Experience-\$2,000-Following our program, guests and foster families will be treated to an all-access private experience in the Ocean Exhibit at COSI Science Museum. Children will have a blast playing and learning in this upscale exhibit without waiting in lines. Support benefits include prominent logo placement on all event signage, 4 tickets to the event exclusive logo placement on Guest Reader signage, and verbal recognition during the event program.

Glow Ball-July 28, 2017 7:45 pm Blackhawk Golf Club in Galena

Each package includes admission for 4 attendees (\$275 value) and is exclusive to the first applying sponsor. All packages include exclusive and prominent logo placement during the stated activity or product distribution.

Tee-Off Food & Beverage Sponsor-\$1,000- Send the golfers out to the course with healthy, fun "course fare" and beverages. This support provides food and 2 complimentary drinks for 75 attendees during happy hour prior to tee-off.

Late Night Bite Sponsor-\$500- Golfers will enjoy a post-event snack while winners are announced and raffle tickets are drawn! Support provides food and drinks for 75 attendees.

Casino Night-October 27, 2017 7:00 pm Crowne Plaza Dublin

All packages include exclusive and prominent logo placement during the packages' title activity or product distribution and verbal recognition during the event.

Signature Sponsor -\$5,000-Be at the center of our most exciting annual event! Join 100-125 Annual Meeting attendees, guests and other supporters for fun and games after a long day of sessions! Your support provides gaming activities and music for 3 hours of Casino Night along with cocktail napkins featuring your logo.

Commemorative Cup Sponsor -\$750- Provides cups for more than 100 attendees to be used during the event and kept afterward.

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