

Ohio AAP 2017 Annual Meeting 2017 Support Guide

Champion for Children Level - \$5,000

2017 Annual Meeting

- First choice of PRIME location in the exhibit area
- FULL page COLOR ad in *Ohio Pediatrics*, a quarterly publication that reaches 4,000 readers
- Banner ad in Ohio AAP Today e-Newsletters in September and October (2 total), reaching 3,000 pediatricians
- Electronic database of pre-show registrants sent two weeks prior to the show to assist with marketing.
- Up to 6 complementary registrations
- FULL page ad in annual meeting program
- Your products and services listed in the online exhibitor directory on the Ohio AAP website
- Finalized post-conference registrant list sent within 1 week of the meeting to assist with one-time follow-up
- Signage at the event

Advocate for Children Level - \$3,000

2017 Annual Meeting

- Priority choice of location in exhibit hall
- Half page COLOR ad in *Ohio Pediatrics*, a quarterly publication that reaches 4,000 readers
- Banner ad in Ohio AAP Today e-Newsletters in August and September (2 total), reaching 3,000 pediatricians
- Electronic database of pre-show registrants sent two weeks prior to the show to assist with marketing
- Up to 5 complimentary registrations
- Half page ad in Annual Meeting program
- Signage at event
- Your products and services listed in the online exhibitor directory on the Ohio AAP website
- Finalized post-conference registrant list sent within 1 week of the meeting to assist with one-time follow-up

Friend of the Children Level - \$1,000

2017 Annual Meeting

- 2 complementary registrations
- Quarter page COLOR ad in *Ohio Pediatrics*, a quarterly publication that reaches 4,000 readers
- Website and newsletter recognition
- 1/8 page ad in annual meeting program
- Signage at event
- Exhibit table (6 foot)
- Your products and services listed in the online exhibitor directory on the Ohio AAP website
- Finalized post-conference registrant list sent within 1 week of the meeting to assist with one-time follow-up

A-La-Carte Sponsor Options for All Events- All on a First Come, First Serve Basis

Signature Awards Reception-\$5,000-Our popular annual reception is attended by Ohio AAP leaders, legislators, community stakeholders and special guests every year. Stand out as a supporter to our most distinguished pediatricians as they are honored for their exemplary achievements in child health. Support will provide hors d'oeuvres and cocktails for approximately 150 Reception attendees. Benefits include exclusive and prominent logo placement on all Awards materials and signage, tickets for 4 attendees to the Reception, branded napkins at the event and verbal recognition during the ceremony. Awards Reception Supporter will also receive 2 banner ads in Ohio AAP Today e-Newsletters (reaching 3,000 pediatricians) in September and a total of up to 6 complimentary registrations to Annual Meeting along with an exhibit table in prime location.

****NEW this year** Photo booth Sponsor-\$3000**-Provide some smiles and comic relief during the conference! Silly props, catchy hashtags and fun will be posted all over social media with your logo! Your support provides a photo booth in the exhibit area for 4 hours on October 27th. Your logo will be printed on the photos, you will also receive 2 banner ads in Ohio AAP Today e-Newsletters (reaching 3,000 pediatricians) in September and a total of up to 6 complimentary registrations to Annual Meeting along with an exhibit table in prime location.

****NEW this year**October 27th ALL DAY Healthy Snack Station-\$3,000**-Pediatricians need healthy snacks to stay charged and energized during annual meeting! We will set-up grab and go healthy snacks along with branded napkins and signage acknowledging your sponsorship. You will also receive an exhibit table in prime location.

Conference Bags with Logo-\$2,000-Support will provide complimentary reusable conference bags to all meeting attendees. Benefits include exclusive logo placement on bags, which will reach more than 300 individuals during Annual Meeting along with an exhibit table in prime location.

****NEW this year** October 27th ALL DAY Coffee Cart-\$2,000**-Non-stop education and networking wears people out! Perk everyone up with a coffee station with your signage that will be available re replenished all day. Benefits include exclusive and prominent logo placement on all break signage and verbal recognition during the announcements and an exhibit table in prime location.

Conference Lanyards with Logo -\$1,500-Be the first name attendees see when they pick up their badge. Support will provide complimentary reusable lanyards to all meeting attendees. Benefits include exclusive organization recognition on lanyards, which will reach more than 300 individuals during Annual Meeting along with an exhibit table.

2017 Ohio AAP Annual Meeting
 We EDUCATE you! We ADVOCATE for you! We PARTNER with you!



Ohio AAP 2017 Exhibit Agenda

Time	Topic/Speaker		
9:30 – 11:30 AM	Executive Committee Meeting (Closed)		Hospitalist Keynote
11:30 am – 12:30 PM	Pediatric Department Chairs Meeting		
10:30 am – 5:00 PM	Registration		
11:00-12:30 PM	Exhibit Welcome Reception		
12:30-1:40 PM	KEYNOTE:AAP Blueprint for Children		
1:40-2:10	Exhibit Break		
2:10-4:00 PM	Child Abuse and Neglect MOC II	Payment Reform and its Effects on Pediatrics	Hospitalist Track
3:30-4:00 PM	Exhibit Break		
2:10-3:30 PM	Shark Tank Poster Presentations		
3:30-4:00 PM	Exhibit Break		
4:00-5:30 PM	Opiate Crisis Panel		Hospitalist Track
5:30-7:00 PM	2017 AWARDS CEREMONY		
7:00-10:30 PM	7 TH ANNUAL CASINO NIGHT		

NEW this year

- You asked, we listened, exhibit times are **FRIDAY, October 27th ONLY** - Set-up at 9:00 am and tear down at 4:00 pm!
- Exhibit welcome reception! As attendees are registering there will be light snacks around the exhibit area, encouraging our 300 attendees to network and nosh!

Visit: OhioAAP.org/AM to register today

