The Ohio School Breakfast Challenge encourages all schools to give their students a great start to their day with a healthy breakfast. Why? **Breakfast helps students do their best.** We invite you to participate in one or both of our challenges – the original Ohio School Breakfast Challenge, or our new Champions of Breakfast Award.

The Ohio School Breakfast Challenge
All schools offering the School Breakfast Program can participate in the Ohio School Breakfast Challenge from **February 1, 2018 to March 30, 2018.**

Recognizing Your Efforts
There is no need to sign up for the Challenge! Schools will receive a survey to report the total breakfast meals served, total operating days and total enrollment. Make sure to keep monthly data easily accessible.

Awards
Award winning schools will receive a Breakfast All-Star Banner to proudly display in their school. Schools with the following Average Daily Participation (ADP) rates at breakfast can receive the following recognition:

**Breakfast All-Stars**

- **Platinum:** 80% or higher total ADP
- **Gold:** 70–79% total ADP
- **Silver:** 60–68% total ADP
- **Bronze:** 50–59% total ADP
- **Rising Star:** 30% increase from previous school year ADP

The Champions of Breakfast Award
Schools or districts that use collaborative efforts or approaches to create, enhance or expand their school breakfast program are encouraged to apply in **January 2018.** Look for more information in **November 2017.**

Recognizing Your Efforts
Schools or districts will be recognized for demonstrating their collaborative efforts and breakfast success.

Awards
Award winning schools will be announced **March 2018.**

Look for resources to help promote school breakfast at [OhioSchoolBreakfastChallenge.com](http://OhioSchoolBreakfastChallenge.com)

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