



Ohio Chapter

September 2014

As we all know, the pediatric community continues to face parental refusal over vaccines and reports of nearly eradicated diseases all over the country — like measles, mumps, and whooping cough. Our membership has asked for assistance in responding to parents and others over the safety and importance of vaccines.

The Ohio AAP held focus groups in 2010 and found:

- Doctors should distribute vaccine materials during the visit/discussion – not in the waiting room
- Doctors must address the autism issue when it comes to vaccines
- Suburban families – not Medicaid families – are the biggest obstacles when it comes to refusal
- The “Your Child Thanks You” brochure is a reassuring piece for parents
- Parents want doctors to make a **STRONG** recommendation for vaccines

This packet contains three brochures for our members to distribute to parents/guardians during the office visit where vaccines are administered and/or discussed. These brochures are supplemental information to help the pediatrician streamline the vaccine discussion during the office visit.

- ***Your Child Thanks You:*** for parents who follow the schedule
This piece must be given to the parent/guardian by the pediatrician after the parent has made the choice to vaccinate on schedule. This brochure is meant to be reassurance that they made the **RIGHT** choice for their child. This piece also highlights adolescent vaccines and other anticipatory guidance.
- ***Why Risk It?*** For parents who choose to delay the schedule
Physicians should give this piece to the parent/guardian upon request to delay the vaccines. This piece contains information that will support your information on the important of **NOT** delaying vaccines.
- ***What Is Your Reason?*** For parents who refuse to vaccinate
Physicians should give this piece to the parent/guardian upon refusal of the vaccines. This piece contains information that will support your advice on refusal. Keep in mind that the parent focus groups stressed they were looking for a **STRONG** directive from their doctor to vaccinate.

Parents are looking for reassurance that they are making the right choice for the health and safety of their child. The Ohio AAP believes that between the information in these brochures and the pediatrician’s expertise – we can save lives and raise the immunization rates in Ohio.

Ohio Chapter

94-A Northwoods Blvd.
Columbus, OH 43235
Phone: 614/846-6258
Fax: 614/846-4025
E-mail: chapter@ohioaap.org

President

Andrew Garner, MD, PhD, FAAP
960 Clague Rd, Suite 1850
Westlake, OH 44145
Phone: 440/808-9228
Fax: 440/808-9234
Email:
Andrew.Garner@uhhospitals.org

President-Elect

Robert Murray, MD, FAAP
1629 Berkshire Rd
Columbus, OH 43221-3907
Phone: 614/325-1097
Email: murraymd@live.com

Treasurer

Michael Gittelman, MD, FAAP
Division Of Emergency Medicine
3333 Burnet Ave
Cincinnati, OH 45229
Phone: 513/636-2274
Email: mike.gittelman@cchmc.org

Chapter Executive Director

Melissa Wervey Arnold
94-A Northwoods Blvd.
Columbus, OH 43235
Phone: 614/846-6258
Fax: 614/846-4025
E-mail: marnold@ohioaap.org

Immediate Past-President

Judith Romano, MD, FAAP
222 N Fifth St., Suite 101
Martins Ferry, OH 43935
Phone: 740/633-6482
Fax: 740/633-6475
Email: drjtromano@gmail.com

Chapter Web site

www.ohioaap.org

AAP Headquarters

141 Northwest Point Blvd
Elk Grove Village, IL 60007-1098
Phone: 847/434-4000
Fax: 847/434-8000
E-mail: kidsdocs@aap.org
www.aap.org

Ohio AAP is also providing your office with a website portal exclusively for practices that received a MOBI presentation. This webpage includes:

- Links to resource packet materials updated by the source after printing
- News updates fro around the state and country on vaccines
- Electronic versions of all resource packet material
- Links to helpful websites to get more information on immunizations

Your office staff may access this site at ohioaap.org/mobi-practice-resources; enter in the password “practiceresources.”

Contact us at the Ohio AAP office with any questions.

Sincerely,



Rebecca Brady, MD, FAAP
MOBI Medical Director
Rebecca.Brady@cchmc.org
513/636-4578
fax

Melissa Wervev Arnold
Ohio AAP Executive Director
marnold@ohioaap.org
614/846-6258
fax 614/846-4025

Melanie Farkas
Director of Communications &
Immunization Programs
mfarkas@ohioaap.org
614/846-6258
fax 614/846-4025